

About Turo

WHERE LOCAL CAR OWNERS GIVE TRAVELERS THE PERFECT VEHICLE FOR THEIR NEXT ADVENTURE

Founded in 2009 and headquartered in San Francisco, Turo is a car rental marketplace where travelers can rent any car they want, wherever they want it, from a vibrant community of local car owners. Travelers choose from a totally unique selection of nearby cars, while car owners earn extra money and help fuel their adventures.

A pioneer of the sharing economy and travel industry, Turo is a safe, supportive community where the car you rent is part of a story, not a fleet. Whether it's an F-150 truck to help out on moving day, a Tesla for a luxurious weekend away, or a classic VW bus for a picture-perfect road trip, travelers rent the car and own the adventure.

TURO BY THE NUMBERS



4500+
cities



300+
airports



800+
makes & models



\$720+/mo
average owner earnings



\$3000+ /mo
average earnings for owners with 3+ cars



35%
less than traditional car rental agencies



\$1 million
per trip insurance coverage for owners